



City of Vancouver *Planning - By-law Administration Bulletins*

Planning, Urban Design and Sustainability Department

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BEAUTY AND WELLNESS CENTRE

*Authority - Director of Planning
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The purpose of this Bulletin is to provide clarification in determining the operational parameters that will satisfy the land use requirements for businesses operating as a Beauty and Wellness Centre.

Definition

Beauty and Wellness Centre, is a Service use and is defined as the use of premises to improve beauty and wellness through styling, cutting, or chemical treatment of hair and through skin and body treatments, including pedicures, manicures, facials, microdermabrasion, electrolysis, waxing, laser, hydrotherapy, anti-aging, skin rejuvenation therapy, aromatherapy, stone therapy massage, and relaxation massage, but which excludes Fitness Centre;

Background

Beauty and Wellness Centre was introduced as a new land use in May 2007 to reflect new and emerging trends in the business community where a wide range of beauty and wellness techniques, services and treatments could be identified and captured.

Prior to the introduction of this use, any form of therapeutic touch technique has required separate approval as a Health Enhancement Centre which is defined as an Office use. The Beauty and Wellness Centre use was intended to include a component of therapeutic touch limited to aromatherapy, stone therapy massage, and relaxation massage.

Businesses with a focus on various forms of therapeutic touch technique including but not limited to shiatsu, reflexology, bio-kinesiology, hellerwork, polarity, reiki, rolfing, and trager, should continue to be considered under Health Enhancement Centre use, while operations that meet the criteria for Beauty and Wellness Centre, can offer some limited therapeutic touch therapy as part of their services.

General Considerations

The following criteria should be considered in determining proposals for Beauty and Wellness Centre:

- Operational plan should identify the Beauty and Wellness services offered
- Floor plan should indicate where services are to be delivered
- 75% of the gross floor area should be open with no separated rooms
- Curtained off areas may be acceptable as open area
- Storefronts should have clear glazing to ensure pedestrian interest