



# MURAL GUIDELINES

*Adopted by City Council November 29, 1988*

These guidelines are to be used in conjunction with the **Zoning and Development By-law** for development permit applications involving murals and in conjunction with the **Sign By-law** for sign permit applications involving signs in conjunction with a mural.

- (1) The location, scale and content of a mural should be in keeping with and enhance the building, wall, fence or hoarding on which it is located, as well as the local environment; it should enhance community identity; and it should contribute to the visual delight of passers-by and the visual quality of the city.
- (2) A mural should not be permitted where any adjacent sign or development may detract from the appearance or effectiveness of the mural.
- (3) A sign in conjunction with a mural should not dominate or compete with the principal mural theme.
- (4) No two murals, with or without signs in conjunction with either of them, should be located closer than 1,000 feet of one another when facing the same traffic direction unless their themes are directly related.
- (5) All development permit applications for murals or sign permit applications for signs in conjunction with a mural should be referred by the Director of Planning to the Urban Design Panel, the Art in Public Places Sub-committee of Council, or any other relevant advisory group\*, with a request for a submission before he makes a decision.
- (6) A mural should be properly maintained and cleaned or repaired as necessary.
- (7) The Director of Planning should consult with any applicant prior to refusal of an application for a mural in order to offer the applicant an opportunity to redesign the mural, if appropriate.

\* Note to Staff: On April 9, 1991, Council approved the establishment of an advisory Public Art Committee. When this Committee is operational, applications for murals should be referred to it. Please contact Bryan Newson in Social Planning for further information.