ADULT RETAIL STORE GUIDELINES

Adopted by City Council May 16, 1995

These guidelines are to be used for development applications involving adult retail stores, including any redevelopment of the premises. Adult retail store is defined in Section 2 of the Zoning and Development By-law.

(1) An adult retail store should not be located within 305.0 m of an existing adult retail store, elementary or secondary school, community centre, neighbourhood house, park or licenced group daycare centre.

(2) Facades and storefront windows should be compatible with the commercial districts in which they are located.

(3) Sex objects and adult publications should not be visible from the street.

(4) All signs, posters and other advertising material should be a consistent quality in keeping with retail businesses within the adjacent block. Signage indicating minimum age of admission should be clearly visible from the street.